



ABOUT THE IRISH ARTS REVIEW

Founded in 1984, the Irish Arts Review is Ireland's leading journal of art and design. Published four times a year to the highest design and production standards, each 150-page edition includes interviews with artists; features on painting, sculpture, design, craft, photography and architecture; a quarterly Diary of exhibitions in Ireland, Northern Ireland and internationally; Art Sales reports; Design and Architecture news, and Book and Catalogue reviews.

INDEPENDENTLY AUDITED CIRCULATION



The Irish Arts Review is one of the very few art publications in Europe with an ABC-audited circulation.

The average audited net circulation per issue of the Irish Arts Review during the period 1 July – 31 December 2006, as certified by the Audit Bureau of Circulations, is 11,439, which ranks the Irish Arts Review ahead of many business and consumer titles in Ireland.

INTERNATIONAL READERSHIP OF COLLECTORS

The Irish Arts Review boasts a worldwide readership of 50,000, including in excess of 5,000 postal subscribers. The Irish Arts Review is read by collectors, investors, artists, corporate art advisers, architects, auctioneers, designers, gallery directors, curators, Irish embassies around the world, Premier Class passengers with Aer Lingus, AB business professionals and high net worth consumers with an interest in art and design.

RETAIL OUTLETS IN IRELAND, THE UK AND WORLDWIDE

The Irish Arts Review is distributed in Ireland by Easons to leading newsagents, bookshops, airports, galleries and museums. The Irish Arts Review is distributed in the UK and worldwide by Central Books to Borders bookstores around the UK; newsagents and galleries, including the National Gallery, ICA Bookshop, Tate Britain, Design Museum, the Musée d'Art Moderne, Paris (France), and Louisiana Museum of Modern Art (USA).



SUBSCRIBE TO THE IRISH ARTS REVIEW

The Annual Price Guide to Irish Art 2009-10, in association with Harcourt Developments, is published with the spring edition and is FREE to subscribers. Fully illustrated and featuring a comprehensive analysis of the highlights and trends in the art market, the Annual Price Guide to Irish Art is essential reading for art collectors and investors. Copies of the Annual Price Guide are priced at €15+p&p and may be purchased from the Irish Arts Review office.

Subscribers to the Irish Arts Review may claim these subscriber benefits on presentation of their IAR Privilege Card:



FREE Annual Price Guide to Irish Art 2009/10

- The fully illustrated Annual Price Guide to Irish Art is the definitive guide to Irish art sold at auction and an essential resource for collectors and investors.

NEW

The Doyle Collection: Irish-owned luxury hotels in Ireland, UK and U.S. Offering an exclusive 15% off Deluxe Rooms, Suites and including special added benefits for Irish Arts Review subscribers. To book, simply visit www.doylecollection.com and enter promotion code ARTS.

Art Fairs

- FREE admission to the Irish International Antiques & Contemporary Art Fair, RDS, March every year
- FREE admission to The Interior Design & Art Fair, RDS, May every year
- FREE admission to the Dublin Antiques & Contemporary Art Fair, RDS, November every year

Hotels

- Complimentary room upgrade (subject to availability) at Ashford Castle, Co Mayo
- Complimentary room upgrade (subject to availability on arrival) at Sheen Falls Lodge, Kenmare, Co Kerry
- Complimentary room upgrade (subject to availability) at the The Merrion Hotel, Dublin

Theatres

- 10% discount off top price tickets at the Abbey Theatre (offer does not apply to preview tickets, concession tickets or any other price band of tickets other than top price tickets; Mon-Thurs performances only; discounts must be requested at time of booking; present Privilege Card on collection of tickets)

Galleries

- 10% discount off purchases at Graphic Studio Gallery, Dublin
- 10% discount off admission to the Hunt

Museum, Limerick and 10% off purchases in the Museum shop

- 25% discount off catalogue subscriptions and catalogue sales at James Adam Fine Art Auctioneers, Dublin
- 10% discount off purchases at Kilcock Art Gallery, Kildare
- 10% discount off purchases at Man-made Images Photo-gallery, Co Donegal
- 10% discount off books at the FE McWilliam Gallery shop, Banbridge, Co. Down

Bookshops

- 10% discount at the Chester Beatty Library bookshop, Dublin
- 10% discount at the Crawford Gallery of Art bookshop, Cork

- 10% discount in the bookshops at all four sites of the National Museum of Ireland (Decorative Arts & History; Archaeology; Natural History; Country Life)
- 10% discount off all purchases from the bookshop at the National Gallery of Ireland (does not include the purchase of book tokens or gift vouchers; not valid for purchase of tickets for courses run by the NGI education department)
- 10% discount at the National Library of Ireland bookshop
- 10% discount at Noble and Beggarman bookshops, at the Royal Hibernian Academy, Dublin and at Dublin City – Gallery The Hugh Lane Bookshop

Subscription Rates

	Ireland/N. Ireland	UK	Europe	US	Rest of World (economy)
One-year subscription	€56	€75	€75	€80	€90
Two-year subscription	€100	€135	€135	€144	€162
Three-year subscription	€134	€180	€180	€192	€216





ADVERTISE IN THE IRISH ARTS REVIEW

The average audited net circulation per issue of the Irish Arts Review during the period 1 July – 31 December 2006, as certified by the Audit Bureau of Circulations, is 11,439.

There are 11,439 reasons why you should advertise in the Irish Arts Review ... but here are just four:

- 1 The Irish Arts Review has an ABC-certified circulation of 11,439 – that's a bigger circulation than many Irish business and lifestyle magazines AND the Irish Arts Review boasts an unrivalled subscriber base of almost 5000 postal subscribers.
- 2 We conservatively estimate our readership at almost 50,000 worldwide – on average, four people read each edition of the Irish Arts Review [IAR Reader Survey 2006]. The Irish Arts Review reaches an AB readership of art collectors, investors, architects, designers, gallery owners, and high net worth individuals with an interest in luxury brands and investment products.
- 3 The Irish Arts Review has a comprehensive retail distribution network in Ireland through Easons and around the UK and worldwide through Central Books.
- 4 The Irish Arts Review is unique – produced to the highest standards, ranked among the finest magazines in Europe, and reaching an AB readership of 50,000 worldwide.

Shouldn't your advertisement be seen in the pages of the Irish Arts Review?

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PUBLICATION DATES 2010

Spring 2010 edition:

5 March

Summer 2010 edition:

4 June

Autumn 2010 edition:

3 September

Winter 2010 edition:

19 November

ADVERTISING RATES

Full page: €4,000

Half Page: €2,000

Quarter Page: €1,000

Eighth of a Page: €500

Inside Front Cover: €4,500

Inside Back Cover: €4,500

Back Cover: €5,000

Inserts: rates on request

ADVERTISEMENT MEASUREMENTS

Full page (non-bleed): 230x300mm, include an extra 4mm all round for bleed

Full page type area: 205x265mm

Half page (landscape): 205x130mm

Half page (portrait): 100x265mm

Quarter page (portrait): 100x130mm

Eighth of a page (landscape only): 100x62mm

TECHNICAL SPECIFICATIONS

Media: Mac compatible CD or zip 100Mb, or Download

Programs: Quark Xpress, Photoshop, Illustrator (Including all relevant fonts & hi-res graphics)

Image File types: Preferably EPS otherwise we will accept Jpeg or Tiff. Supplied images must be scanned at 350dpi or of sufficient resolution to be a minimum of 300dpi at final printed size. To obtain accurate colour matching, images must be supplied as CMYK with accompanying industry standard colour proof such as digital cromalin.

PDFs: PDFs must be version 1.3 & must have cmyk images and all fonts embedded with at least 300dpi resolution and all ICC Profiles Removed. Crop marks must be offset by at least 15 points.