



Published
4
Times a Year

6,000
Postal Subscribers

**5,000** Retail Sales

**56%** 

**44**%

# IRISHARIS RICHARIS RI

# **IRELAND'S LEADING ART AND DESIGN MAGAZINE**

Founded in 1984, the Irish Arts Review is dedicated to promoting the work of Irish artists and designers and showcasing Ireland's unique visual heritage to our 40,000 readers in 29 countries worldwide.

The Irish Arts Review is published four times a year with each edition including beautifully illustrated articles written by experts on Irish painting, craft, sculpture, photography, architecture and design, alongside exclusive interviews with artists, a quarterly diary of events, curators' choices, opinion pieces, exhibition previews, auctions and exhibitions from around Ireland and abroad.

# WHY ADVERTISE?

The Irish Arts Review is Ireland's leading art and design magazine, sold in 600 retail outlets, bookshops and galleries throughout Ireland and Northern Ireland, and distributed to subscribers in 29 countries around the world.

# Ireland's Largest Art Audience

- Art collectors and business people who invest in art
- Buyers for private collectors, corporate collections and institutions.
- Directors, owners and curators of galleries, museums and arts institutions in Ireland and the UK.
- Artists, sculptors, photographers, craftspeople, designers and architects.
- Auctioneers, picture dealers, art advisers, critics, writers, students, teachers, academics and art historians.

# **Unique AB Corporate Readership**

- All Ireland-US Business Council members,
   CEOs of Ireland's top 100 Companies and
   Dublin Airport Authority Gold Card members.
- Private banking clients of leading Irish financial institutions.
- Irish ambassadors and guests in Irish embassies around the world.
- Premier Class passengers on Aer Lingus transatlantic flights and in seven Aer Lingus Premier Class Lounges.
- Available in suites at 5 Star hotels in Dublin and London.

# THE MAGAZINE OF CHOICE FOR LEADING IRISH AND INTERNATIONAL BRANDS

# Some of our regular advertisers include:

- Adams
- AIB Private Banking
- Allianz
- An Post
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- Bonhams

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- ESB
- Ethiopian Airlines

- Hennessy
- Investec
- London City Airport
- Mercedes Benz
- Sotheby's



# PUBLICATION DATES AND TECHNICAL SPECIFICATIONS

Publication Dates 2016			Copy Deadline	Advertising Rates	
	Spring edition:	4 March	29 January	Double Page Spread	€ 7000 plus vat
	Summer edition:	3 June	30 April	Full Page	€ 4000 plus vat
	Autumn edition:	2 September	23 July	1/2 Page	€ 2000 plus vat
	Winter edition:	18 November	14 October	1/4 Page	€ 1000 plus vat
				1/8 Page	€ 500 plus vat

### **Advert Dimensions**

Full page (non-bleed) 230x300mm, include an extra 4mm all round for bleed

Full page type area 205x265mm

1/2 page (landscape) 205x130mm

1/2 page (portrait) 100x265mm

1/4 page (portrait only) 100x130mm

1/8 page (landscape only) 100x62mm

# **Technical Specifications**

Media: Mac compatible CD or Download Details.

Programs: Quark Xpress, Photoshop, Illustrator (Including all relevant fonts & hi-res graphics)

Pdfs: PDFs must be version 1.3 & must have cmyk images and all fonts embedded with at

least 300dpi resolution and all ICC Profiles removed. Crop marks must be offset by

at least 15 points.

Image Formats: Preferably EPS otherwise we will accept JPEG or Tiff.

Supplied images must be scanned at 350dpi or of sufficient resolution to be a minimum of 300dpi at final printed size. To obtain accurate colour matching, images must be supplied as CMYK with accompanying industry standard colour

proof such as digital cromalin.

# **Proofs**

An industry standard colour proof such as digital cromalin must be supplied with supplied ad copy to check for colour and copy accuracy. If a proof is not supplied, the IAR will not accept responsibility for any discrepancies or variations in colour caused during printing process.

# Placement

Although every effort is made to accommodate requests for positions, specific placements for 1/4 & 1/8 page adverts cannot be guaranteed.

# Irish Arts Review

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