



# IRISH ARTS

REVIEW

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## IRELAND'S LEADING ART AND DESIGN MAGAZINE

Founded in 1984, the Irish Arts Review is dedicated to promoting the work of Irish artists and designers and showcasing Ireland's unique visual heritage to a readership of over 40,000

The Irish Arts Review is published four times a year with each edition including beautifully illustrated articles written by experts on Irish painting, craft, sculpture, photography, design, architecture, heritage buildings and antiquities alongside exclusive interviews with artists, a quarterly diary of events, curators' choices, opinion pieces, exhibition previews, auctions and exhibitions from around Ireland and abroad.

# 11,000

Circulation including

# 6,000

Postal Subscribers

# 56%

Male readers

# 44%

Female readers

# 4

Issues per Year

## WHY ADVERTISE?

The Irish Arts Review has a unique 11,000 circulation including 6,000 subscribers worldwide who receive each quarterly edition immediately it is published and is on sale throughout Ireland and Northern Ireland.

### Ireland's Largest Art Audience

- Art collectors, connoisseurs and business people who invest in art.
- Buyers for private collectors, corporate collections and institutions.
- Directors, owners and curators of galleries, museums and arts institutions in Ireland and the UK.
- Artists, sculptors, photographers, craftspeople, designers and architects.
- Auctioneers, picture dealers, art advisers, critics, writers, students, teachers, academics and art historians.

### Unique AB Corporate Readership

- All Ireland-US Business Council members, CEOs of Ireland's top 100 Companies and Dublin Airport Authority Gold Card members.
- Dublin Airport Authority Platinum Service clients
- Private banking clients of leading Irish financial institutions.
- Irish ambassadors and guests in Irish embassies around the world.
- Premier Class passengers on Aer Lingus transatlantic flights and in seven Aer Lingus Premier Class Lounges.
- Available in suites at 5 Star hotels in Dublin and London.

## THE MAGAZINE OF CHOICE FOR LEADING IRISH AND INTERNATIONAL BRANDS

Some of our regular advertisers include:

- |                       |                          |                               |
|-----------------------|--------------------------|-------------------------------|
| ■ Adams               | ■ Bonhams                | ■ ESB                         |
| ■ AIB Private Banking | ■ Brown Thomas           | ■ Investec                    |
| ■ Allianz             | ■ Bus Eireann Expressway | ■ Private Members Club 3Arena |
| ■ An Post             | ■ Bulthaup               | ■ Sotheby's                   |
| ■ BMW                 | ■ DAA                    |                               |

# PUBLICATION DATES AND TECHNICAL SPECIFICATIONS

## Publication Dates 2019

Spring edition:	1 March
Summer edition:	31 May
Autumn edition:	30 August
Winter edition:	15 November

## Advertising Rates

Double Page Spread	€ 7000 plus vat
Full Page	€ 4000 plus vat
1/2 Page	€ 2000 plus vat
1/4 Page	€ 1000 plus vat
1/8 Page	€ 500 plus vat
Online advertising rates on request	

## Advert Dimensions

DPS:	460 x 300mm centred with 4mm bleed and registration/crop marks offset by 5mm
Full page	230 x 300mm, centred with 4mm bleed and registration/crop marks offset by 5mm.
1/2 page (Landscape)	205 x 130mm
1/2 page (Portrait)	100 x 265mm
1/4 page (Portrait only)	100 x 130mm
1/8 page (Landscape only)	100 x 62mm

## Technical Specifications

**Media:** PDFs only

**Proofs** Mac compatible CD or Download details.

All PDFs must be generated using the PDF/x-1a:2001 presets. Any PDFs in the RGB colour space will be converted and may result in undesired colours. PDFs must be supplied at the final printed size in CMYK format with no spot colours, all fonts embedded and with all images at 300dpi resolution. The ideal CMYK profile for Irish Arts Review is 'ISOCoatedFogra39'.

For full page adverts there should be a 4mm bleed all around and crop marks must be offset by 5mm or 15pt. Text and logos must be within a safe area of 8 - 10mm from the edge of page on industry standard colour proof such as digital cromalin must be supplied with supplied ad copy to check for colour and copy accuracy. If a proof is not supplied, the IAR will not accept responsibility for any discrepancies or variations in colour caused during printing process.

## Placement

Although every effort is made to accommodate requests for positions, specific placements for 1/4 & 1/8 page adverts cannot be guaranteed.

## Irish Arts Review

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