



**IRISH ARTS** 2013

Colin Davidson's portrait of the Spectator in 1944

**IRISH ARTS** 2013

Martin Gale

**IRISH ARTS** 2013

EMMON COLMAN

**IRISH ARTS** 2013

James Hanlon

**IRISH ARTS** 2013

HARRY CLARKE

**IRISH ARTS** 2013

CONQUERING ENGLAND

**IRISH ARTS** 2013

JEFFREY BRONCOCK

**IRISH ARTS** 2013

**IRISH ARTS** 2013

JOHN MINIOWS RECKETT

**IRISH ARTS** 2013

**IRISH ARTS** 2013

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**IRISH ARTS** 2013

BILL CROZIER

**IRISH ARTS** 2013

Kathleen Mackie Rediscovered

**IRISH ARTS** 2013

ORPEN AT THE NATIONAL MUSEUM

**IRISH ARTS** 2013

DE BURCA

**IRISH ARTS** 2013

Basil Blackshaw retrospective at 80

**IRISH ARTS** 2013

Frederic William Burton

**IRISH ARTS** 2013

Conor Harrington street art

**IRISH ARTS** 2013

Cleary & Connolly

**IRISH ARTS** REVIEW

REVIEW

IRISH ARTS

# IRISH ARTS REVIEW



Published

4

Times a Year

6,000

Postal Subscribers

5,000

Retail Sales

56%

Male

44%

Female

## 30<sup>TH</sup> ANNIVERSARY OF IRELAND'S FLAGSHIP CULTURAL MAGAZINE

Founded in 1984, the Irish Arts Review is dedicated to promoting the work of Irish artists and celebrating Ireland's unique visual heritage to our 40,000 readers in 29 countries worldwide.

The Irish Arts Review is published four times a year with each edition including beautifully illustrated articles written by experts on Irish painting, craft, sculpture, photography, architecture and design, alongside exclusive interviews with artists, a quarterly diary of events, curators' choices, opinion pieces, exhibition previews, auctions and exhibitions from around Ireland and abroad.

### WHY ADVERTISE?

The Irish Arts Review is Ireland's flagship cultural magazine

#### Ireland's Largest Art Audience

- Art collectors and business people who invest in art.
- Buyers for private collectors, corporate collections and institutions.
- Directors, owners and curators of galleries, museums and arts institutions in Ireland and the UK.
- Artists, sculptors, photographers, craftspeople, designers and architects.
- Auctioneers, picture dealers, art advisers, critics, writers, students, teachers, academics and art historians.

#### Unique AB Corporate Readership

- All Ireland-US Business Council members, CEOs of Ireland's top 100 Companies and Dublin Airport Authority Gold Card members.
- Private banking clients of leading Irish financial institutions.
- Irish ambassadors and guests in Irish embassies around the world.
- Premier Class passengers on Aer Lingus transatlantic flights and in seven Aer Lingus Premier Class Lounges.
- Available in suites at 5 Star hotels in Dublin and London.

### IRISH ARTS REVIEW IS IRELAND'S MOST PRESTIGIOUS MAGAZINE

Some of our regular advertisers include:

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# WINNER OF MAGAZINE OF THE YEAR AT THE IRISH PRINT AWARDS 2013

## Publication Dates 2014

|                 |         |
|-----------------|---------|
| Spring edition: | 7 March |
| Summer edition: | 30 May  |
| Autumn edition: | 29 Aug  |
| Winter Issue:   | 21 Nov  |

## Advertising Rates

|                    |                 |
|--------------------|-----------------|
| Double Page Spread | € 7000 plus vat |
| Full Page          | € 4000 plus vat |
| 1/2 Page           | € 2000 plus vat |
| 1/4 Page           | € 1000 plus vat |
| 1/8 Page           | € 500 plus vat  |

## Advert Dimensions

|                           |   |
|---------------------------|---|
| Full page (non-bleed)     | 230x300mm, include an extra 4mm all round for bleed |
| Full page type area       | 205x265mm   |
| 1/2 page (landscape)      | 205x130mm   |
| 1/2 page (portrait)       | 100x265mm   |
| 1/4 page (portrait only)  | 100x130mm   |
| 1/8 page (landscape only) | 100x62mm  |

## Technical Specifications

Media: Mac compatible CD or Download Details.

Programs: Quark Xpress, Photoshop, Illustrator (Including all relevant fonts & hi-res graphics)

Pdfs: PDFs must be version 1.3 & must have cmyk images and all fonts embedded with at least 300dpi resolution and all ICC Profiles removed. Crop marks must be offset by at least 15 points.

Image Formats: Preferably EPS otherwise we will accept JPEG or Tiff.

Supplied images must be scanned at 350dpi or of sufficient resolution to be a minimum of 300dpi at final printed size. To obtain accurate colour matching, images must be supplied as CMYK with accompanying industry standard colour proof such as digital cromalin.

## Proofs

An industry standard colour proof such as digital cromalin must be supplied with supplied ad copy to check for colour and copy accuracy. If a proof is not supplied, the IAR will not accept responsibility for any discrepancies or variations in colour caused during printing process.

## Placement

Although every effort is made to accommodate requests for positions, specific placements for 1/4 & 1/8 page adverts cannot be guaranteed.

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